

AuDMD for ENTs.

AuDMD and you.

AuDMD will partner with you to take your audiology department to the next level with our manufacturer-direct program designed for ENT practices. By partnering with AuDMD, you will have support and resources to grow your hearing aid and audiology departments.

AuDMD provides:

- Manufacturer-direct product discounts on Signia/Siemens-branded hearing aids
- Extended product warranties
- Equipment packages and Start-up kits for your office

It's easy to get started and our staff will provide the support you need to maximize patient satisfaction and revenue growth.

Consider this:

You have established a relationship and built trust with your patients. AuDMD will help position your practice to leverage those relationships. We will work with you to increase your internal referrals for audiology and hearing aid services. There is an opportunity to increase revenue growth while offering more care to your patients.

- 10% of hearing aid patients purchase hearing aids from an ear doctor*
- 31.2 % of hearing aid patients purchase hearing aids direct from audiologists*
- 27.5 % of hearing aid patients purchase from hearing aid specialists*

From these statistics there is a large opportunity for ENT practices to gain a greater share of the hearing aid dispensing market.

AuDMD program benefits.

- Financing for practice expansion
- Hearing device discounts
- Marketing strategies
- Practice essentials
- Hearing equipment packages
- Staff training

