

Aspire Rewards Program Offerings

At-a-glance

Signia has partnered with a variety of vendors to help Aspire members optimize their practice with a selection of programs, products and services to improve practice cost-efficiencies, enhance the patient experience, and initiate interaction within the hearing care community. Our ongoing dialog with Aspire members like you helps us source, pilot, and introduce offerings designed for today's practices.



- (A) Group A Benefit Option
- (B) Group B Benefit Option
- (P) Point Redemption
- (R) Rebate Dollars





Practice and Office Supplies

- **NEW! Audiology Systems** is the national distributor of Otometrics products (MADSEN®, AURICAL®, ICS®, and GENIE™) as well as these leading brands: Intelligent Hearing Systems (IHS), Oscilla, Path Medical Solutions and Pehrtek. Additional items such as sound booths are available by contacting Audiology Systems directly at sales@gnotometrics.com. (P)
- **NEW! Connexx®** hearing aid accessories such as drying kits and tablets are available for point redemption in the Aspire online catalog. (P)
- **MedRX** offers computerized diagnostic and hearing instrument fitting technologies in our Aspire online catalog. (P)
- **Oaktree Products** is a leading provider of clinical supplies including fitting supplies, impression materials, educational materials, and more in our Aspire online catalog. (P)
- **Office Depot and CDW** offer common office supplies, electronics, and hardware. Browse our Aspire online catalog for items such as coffee, furniture, laptops, tablets, monitors, and more! (P)

Practice Management Solutions

- **NEW! Blueprint Solutions OMS** makes clinic management easy. It offers a superior marketing module to identify re-call opportunities, annual visits, warranty sales and more. It automates the creation of custom forms, medical reporting, and appointment reminders. (B)
- **NEW! Sycle CallSource Dashboard** ensures you know the exact result of every advertising dollar you spend. It matches phone call referrals to their corresponding sales data, showing you data down to the individual sale. (R)
- **Sycle.net** hearing care practice management systems streamlines workflows and integrates with products like NOAH and QuickBooks. It provides key reporting metrics, complimentary test site access, clinic training and more. (B)

Marketing Services

- **AudiologyDesign** architects dynamic websites as an essential piece of your practice's marketing. Additional program modules available with point redemption in the Aspire online catalog. (B) (P)
- **Clear Digital Media** offers a dynamic system of advertising and engages consumers when they are most receptive to health and wellness information at their doctor's office. Contact your Signia Sales Representative for details. (R)
- **Crescendo (formerly RBG Advertising)** is a full-service advertising agency specializing in integrated cross-channel campaigns. Contact your Signia Sales Representative for details. (A) (R)
- **Hearing Healthcare News** and **Hearing News Network** are two informative resources for hearing care information for your patients and are available in our Aspire online catalog. (P)
- **NEW! AARP Hearing Care Program provided by HearUSA** is a direct mail opportunity offered to Aspire members participating in the HearUSA Care Network. Custom mailers promote Signia products and are targeted utilizing AARP's demographic database. Contact HearUSA directly at sbrydon@hearusa.com or phone 561-478-8770 x218. (A) (R)

Performance Management and Professional Development

- **NEW! Audiology Integration Solutions (AIS)** is an audiology-specific training resource that helps practices capture and treat a greater percentage of patients who walk through their door. It is not a marketing seminar but training designed to help hearing care professionals convert their leads into treated patients. Services may be purchased by contacting AIS at theteam@audiologyis.com. (R)
- **CallSource** is performance management for sales, marketing, and online reputation. They analyze the patient experience through 5 unique phases to identify practice strengths and growth opportunities. (B)
- **International Hearing Society (I.H.S.)** offers several CEU options and educational tools for your practice through our Aspire online catalog. (P)

Lead Generation Programs

- Amplifon
- Epic
- Hear.com
- HearUSA
- Hearing Care Solutions
- Hearing Planet
- One Call Care Management