**OVP improves spontaneous acceptance of one's own voice by 80%**

The world's first CROS product

**primax**

The first truly revolutionary hearing aids with OVP and Narrow Directionality

The flexible fit for natural sounding own voice and the longest wearing time

Strong performers for a natural sounding own voice and highest acceptance.

The most natural own voice with convenient wireless rechargeability and direct streaming

- The new most sophisticated chip technology
- OneMic directionality
- Narrow Directionality
- Motion
- Pure™ 13 Nx
- Pure™ Charge&Go Nx
- Pure™ 312 Nx
- CROS Pure™ 312 Nx
- Insio™ Nx
- Silk™ Nx
- Silk Nx
- INS!”

Our company, the future of a sound legacy.

We invent the future of better hearing. This has been our consistent mission for 140 years and counting – the greatest legacy in the industry. As hearing aid pioneers, we have introduced countless world-firsts including completely digital hearing aids with two microphones, wireless synchronization, and now OVP. We employ more than 5,000 people and sell to more than 120 countries across the globe, with Signia as our prestigious brand. Every fourth hearing aid worn around the world is one of ours.

The information in this document contains general descriptions of the technical options available, which do not play back in real time and are subject to change without prior notice.

**Body-coupled step-down transformers** in Northern Colorado, 2017, measured the effectiveness of the new feature for partial and near-normal hearing in various social environments. Compared to people with normal hearing, the average speech intelligibility increase was 5.8 dB. Speech intelligibility for people with mild to moderate hearing loss improved by 2.9 dB compared to people with normal hearing.

**Two clinical studies have shown that** binax provides better than normal hearing in certain demanding environments (University of Northern Colorado, 2013, Oldenburg Hörzentrum, 2013). Speech Perceptual Thresholds (SPT) in individual parties were measured in 11, 24, 48 dB and speech intelligibility hearing was measured in up to 10 different parties with subjects being compared to people with normal hearing.

The **Motion** feature has been shown to be effective in the first ever hearing aid with OVP (Northern Colorado, 2017). The objective brain behavior measures revealed a significant reduction in listening effort when the feature was activated. SpeechMaster and EchoShield, the objective brain behavior measures revealed a significant reduction in listening effort when the feature was activated.

**Studies have shown that** the feature of Own Voice Processing on spontaneous acceptance among dissatisfied wearers after first fit of hearing aids. Further details: www.signia-pro.com/ovp-study.

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**AUDIOLGY**

**Signia Nx TECHNOLOGICAL INNOVATIONS**
The world's first Own Voice Processing (OVP™).

**Signia Nx BENEFITS FOR THE HEARING CARE PROFESSIONAL**
Raise acceptance by providing a natural own voice and better than normal hearing.

**Signia Nx BENEFITS FOR THE HEARING AID WEARER**
Hear the world and your own voice as nature intended.

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**CONNECTION**

**Signia Nx TECHNOLOGICAL INNOVATIONS**
The only combination of Bluetooth® and Ultra HD e2e, the leading binaural link.

**Signia Nx BENEFITS FOR THE HEARING CARE PROFESSIONAL**
Offer the best of both worlds - uncompromised audiology and direct streaming in one device.

**Signia Nx BENEFITS FOR THE HEARING AID WEARER**
Enjoy the most natural hearing experience and Bluetooth® streaming of phone calls, music, and TV.

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**TELECARE**

**Signia Nx TECHNOLOGICAL INNOVATIONS**
Unprecedented full live remote tuning capabilities.

**Signia Nx BENEFITS FOR THE HEARING CARE PROFESSIONAL**
Deliver revolutionary customer care by solving issues remotely to keep the trial on track.

**Signia Nx BENEFITS FOR THE HEARING AID WEARER**
Access the best service anywhere with the hearing care professional at your fingertips.

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**TECHNOLOGICAL INNOVATIONS**
The world's first Own Voice Processing (OVP™).

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