

Signia Pure Charge&Go Nx hearing aids offer convenience, connectivity, and the most natural sound quality

- **Pure[®] Charge&Go hearing aids feature Signia's unique Own Voice Processing (OVP[™]), for a natural-sounding own voice**
- **Inductive rechargeability removes the need to purchase and handle disposable batteries, creating a high level of convenience**
- **Bluetooth[®] connectivity enables audio streaming directly into hearing aids for an extended period with low energy drain supported by a high-capacity lithium-ion power cell**

Piscataway, NJ [March 1, 2018] – Audiology technology leader Signia today announced the launch of its latest innovative hearing aids, Pure Charge&Go Nx. Combining wireless rechargeability through lithium-ion batteries and the most natural sound quality due to unique dual processing of the soundscape and wearer's own voice—new Pure Charge&Go hearing aids provide exceptional convenience and a high level of new patient acceptance.

Today's hearing aid wearers want it all—convenience, discretion, and crystal-clear sound. The new Signia hearing aid Pure Charge&Go delivers on each of these consumer demands as it is the first-ever *Bluetooth*[®]* enabled, rechargeable hearing aid that provides a natural sounding own voice.

Leverage the world's first Own Voice Processing

Pure Charge&Go hearing aids are built upon Signia's proprietary Own Voice Processing (OVP), released in 2017 as part of its groundbreaking Signia Nx technology

platform. OVP solves the challenge facing many new hearing aid wearers: their own voice can sound unnatural, which often leads to abandonment of hearing devices. Signia's leading Ultra HD e2e™ binaural link identifies the wearer's voice and processes it separately from other sounds and voices. Meanwhile, binaural beamforming technology enables clear speech understanding even in noisy situations. The result is a natural-sounding own voice for wearers and an 80 percent spontaneous acceptance rate**.

Recharging made easy

In addition to solving the own voice issue, Pure Charge&Go provides a solution to another common challenge for hearing aid wearers—changing batteries. With a lithium-ion power cell and an inductive charger, patients avoid the hassle of having to change batteries and purchase new ones typically for the life of the devices.

Instead, wearers simply place their hearing aids in the charger at night, and through integrated wireless charging, their hearing aids will charge correctly every time and remain charged all day. The advanced lithium-ion cell technology used in Pure Charge&Go lasts significantly longer than traditional zinc-based rechargeable batteries, even after multiple years of use. Moreover, as there is no need to change batteries, there are fewer moving parts and openings, thereby minimizing the chance of breakage.

Bluetooth connectivity

Along with a natural own voice and easy recharging, Pure Charge&Go's high-capacity power cell allows for enhanced *Bluetooth* connectivity. This enables wearers to enjoy high-quality, long-lasting stereo streaming of TV audio, music, and phone calls directly to both hearing aids. Wearers can even stream up to five hours per day and still benefit from 17 hours of battery cell run time before needing to recharge, or 19 hours of run time without streaming.

Additional features

Signia Pure Charge&Go hearing aids include many additional features to enhance the wearer's listening experience. These include access to Signia's myControl™ App, which enables them to change settings and personalize their hearing aids directly from their smartphones, and the myHearing™ App, providing the support, exercises, and user guides to get the most out of their hearing aids. Wearers also benefit from

TeleCare™, which enables them to schedule remote consultations with their hearing care professional, who can adjust their settings remotely for greater convenience.

More information about Signia's Pure Charge&Go Nx hearing aids can be found at: Signiausa.com/purecharge and Signiausa.com/purechargenx.

*The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Sivantos is under license.

**2017 "OVP Study" conducted at University of Northern Colorado examining the effect of Own Voice Processing on spontaneous acceptance after first fit of hearing aids. Further details: https://pro.signiausa.com/scientific_marketing/ovp-study-results-video/.

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Press images - available for download at: www.sivantos.com/en/press



Signia Pure Charge&Go Nx hearing aids provide a natural sounding own voice with convenient wireless charging and direct streaming of phone calls, music and TV audio. (actual size)

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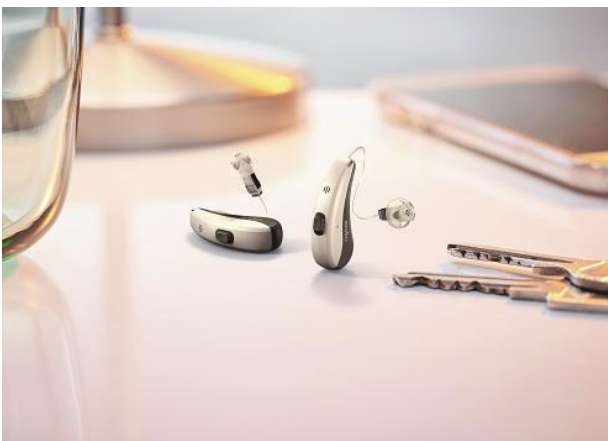
Despite being so small, Signia Pure Charge&Go Nx offers a natural sounding own voice with convenient rechargeability and direct audio streaming (actual size)

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The elegant Signia Pure Charge&Go Nx hearing aids do not only sit comfortably behind the ear but also offer easy handling and long-lasting stereo streaming due to a high-capacity, contactless recharging system

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Signia Pure Charge & Go Nx hearing aids in the elegant receiver-in-canal design are the only ones in the market to combine Own Voice Processing, rechargeability, direct audio streaming and TeleCare.

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Sivantos Group

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About the Sivantos Group

The business operations of the former Siemens AG hearing aid division have been combined into the Sivantos Group since early 2015. Sivantos can look back on almost 140 years of German engineering and countless global innovations. Today Sivantos is one of the leading hearing aid manufacturers worldwide. With its around 6,000 employees, the group recorded revenues of 967 million euros in the fiscal year 2016/2017 and an operating profit (Adj. EBITDA) of 238 million euros. Sivantos' international sales organization supplies hearing care specialists and sales partners in more than 120 countries. Particularly high value is placed on product development. Sivantos aims to become the market leader in the coming years with its brands Signia, Siemens, Audio Service, Rexton, A&M, HearUSA and audibene. The owners of Sivantos are the anchor investors EQT along with the Strüngmann family as a co-investor.

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More information can be found at www.sivantos.com