

Piscataway, NJ, August 7, 2018

Music to His Ears: Musician David Gellis Overcomes Hearing Loss with Signia Hearing Aids

Lead guitarist for Blood, Sweat and Tears wears Signia's Pure Charge&Go Nx hearing aids to hear better—on and off the stage.

Piscataway, NJ August 7, 2018 – What happens when a lifetime around loud music damages your hearing? For David Gellis, decades of performing as lead guitarist of the band Blood, Sweat and Tears led to hearing loss, making it difficult to hear and perform.

While an experienced hearing aid wearer, Gellis would often remove his older devices when on stage because they didn't provide the clarity of music he needed. However, new hearing aids from audiology technology leader Signia allow him to hear better, even when performing.

With Signia's Pure® Charge&Go Nx hearing aids, Gellis has a pair of technologically advanced devices with programs to help him hear in all situations, whether performing or listening to music, or during conversations.

"Dave has a mild-to-severe hearing loss that's worse in the higher frequencies, which is typical with noise exposure," said Dr. Donna Szabo, Audiologist and owner of Innovative Hearing Solutions. "He needed something that would help him with the clarity of the music, so I fit him with the Signia Pure Charge&Go Nx. In the program, it has live music and recorded music settings, so he can benefit from them."

Gellis, who shares his experiences with Signia hearing aids in a new video testimonial, said, "When they first turned them on, I felt foolish for putting it off for so long. At the same time, it was an absolute epiphany. It reminded me what birds sound like!"

See how Signia's Pure Charge&Go hearing aids have changed David Gellis' life at: <https://youtu.be/HYWbsu8nAnw>.

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About the Sivantos Group

The business operations of the former Siemens AG hearing aid division have been combined into the Sivantos Group since early 2015. Sivantos can look back on almost 140 years of German engineering and countless global innovations. Today Sivantos is one of the leading hearing aid manufacturers worldwide. With its around 6,000 employees, the group recorded revenues of 967 million euros in the fiscal year 2016/2017 and an operating profit (Adj. EBITDA) of 238 million euros. Sivantos' international sales organization supplies hearing care specialists and sales partners in more than 120 countries. Particularly high value is placed on product development. Sivantos aims to become the market leader in the coming years with its brands Signia, Siemens, Audio Service, Rexton, A&M, HearUSA and audibene. The owners of Sivantos are the anchor investors EQT along with the Strüngmann family as a co-investor.

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More information can be found at www.sivantos.com