

Piscataway, NJ, Oct. 29, 2018

Signia participates in teambuilding activity benefiting the Food Bank Network of Somerset County

Piscataway, NJ [October 29, 2018] – A group from audiology technology leader [Signia](#) recently gathered for their national sales meeting and participated in a teambuilding activity that also gave back to the local community. The team worked together and ultimately assembled and donated 150 Weekend Food Backpacks for students to the **Food Bank Network of Somerset County**. The event took place at the Hilton East Brunswick Hotel & Executive Meeting Center in East Brunswick, NJ. on October 16, 2018.

Signia chose a program called “Escape the Room” from **Impact 4 Good** (www.impact4good.com), a company that plans and facilitates teambuilding activities that give back to the community. During the activity, approximately 140 participants were separated into 15 teams and tasked with solving a variety of themed challenges. Each team collaborated on deciphering riddles and puzzles, pooling their collective knowledge to try and figure out how to “Escape the Room!” In the end, all the teams came together to break the code! During the fun, the team’s participants prepared weekend food backpacks for donation each with a handwritten “message of encouragement” for a beneficiary child supported by the Food Bank Network of Somerset County.

The mission of The Food Bank Network of Somerset County in New Jersey is to distribute food and to provide other basic human needs to those less fortunate in the local community in a manner recognizing and advancing self-worth and human dignity. Working through food pantries located in the towns of Somerville, Bound Brook and North Plainfield, and a warehouse in Bridgewater, their goal is to help create the opportunity for each person to become self-sufficient. The Foodbank Network works with Somerset County residents referred by other county agencies, such as the Board of Social Services, Food Stamps, Alternatives, Richard Hall, S.H.I.P., Catholic Charities, Group Home, United Way, Home-Sharing, D.Y.F.S., and Agape House.

A representative from the Food Bank Network, Marie Scannell, attended the event and graciously thanked the program participants in person. She remarked that many children who

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Adam Mandelbaum

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receive free school meals are left without adequate nutrition they need on weekends. By providing a supplemental bad of food every Friday, students return to school on Monday better equipped to learn. Ms. Scannell added, “The commitment and support received by Signia makes it possible for The Food Bank Network of Somerset County to successfully continue our mission of assisting those at risk of hunger.”



About Impact 4 Good

For over 13 years, Impact 4 Good has been an innovator in the team building industry, focused on nationwide and international delivery of community-service based activities. Impact 4 Good is dedicated to providing programs that create significant bonding experiences across corporate teams that raise employee engagement while providing tangible donations to those in need. Impact 4 Good’s clients include Fortune 500 companies to start up organizations. The company has offices in New Jersey, and Washington DC, plus support staff nationwide. For more information visit www.Impact4Good.com, or contact Alan Ranzer at 301 214 1472, or alan@impact4good.com.

About the Sivantos Group

The business operations of the former Siemens AG hearing aid division have been combined into the Sivantos Group since early 2015. Sivantos can look back on almost 140 years of German engineering and countless global innovations. Today Sivantos is one of the leading hearing aid manufacturers worldwide. With its around 6,000 employees, the group recorded revenues of 967 million euros in the fiscal year 2016/2017 and an operating profit (Adj. EBITDA) of 238 million euros. Sivantos' international sales organization supplies hearing care specialists and sales partners in more than 120 countries. Particularly high value is placed on product development. Sivantos aims to become the market leader in the coming years with its brands Signia, Siemens, Audio Service, Rexton, A&M, HearUSA and audibene. The owners of Sivantos are the anchor investors EQT along with the Strüngmann family as a co-investor. Sivantos GmbH is a brand license holder of Siemens AG.

More information can be found at www.sivantos.com

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Media contact:

Adam Mandelbaum

732.529.3612

adam.mandebaum@signiausa.com

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