

Sivantos launches Styletto Connect: an ultra-slim hearing aid with connectivity and portable charging

- **New Signia Styletto Connect combines unique SLIM-RIC form factor with *Bluetooth*® connectivity**
- **Stylish, high-tech device complements Signia as the world's largest Li-ion rechargeable hearing aid portfolio**
- **Styletto Connect provides up to four days of wireless charging-on-the-go**

Hearing aid technology leader Sivantos today unveiled its latest innovation: Styletto Connect from the brand Signia. Built upon Signia's revolutionary SLIM-RIC form factor and Signia Nx technology platform, Styletto Connect combines exceptional design with high-quality connectivity to the wearer's smartphone to stream calls, music and TV via *Bluetooth*, plus fully portable rechargeability.

Styletto Connect comes with a pocket-sized portable charging case that powers a full day's worth of wearing¹ with five hours of streaming on a single charge. A 30-minute fast charge adds five hours of use, or three hours of streaming, for complete flexibility on the move. Fully loaded, the charging case delivers four days of user autonomy, free from plugs or cables – ideal for a weekend getaway or a business trip. Three times smaller and half the weight of other chargers with a built-in power cell, it is easy to fit in the wearer's pocket and carry with them.

At a time when more people develop hearing loss, but many remain reluctant to wear hearing aids, Styletto Connect was developed to offer a viable solution. It is a sleek, elegant device people can be proud to wear, while providing the latest audiological technology for better hearing and speech understanding in any situation.

Styletto Connect is available in the performance levels 7, 5, and 3 and includes remote-control options via the Signia myControl app. The new hearing aid is IP

¹ Based on 16 hours of wearing time per day

68 rated and available in three attractive color combinations: Black / Silver, Cosmic Blue / Rose Gold, and Snow White / Rose Gold.

Leading the way in rechargeability

Signia's latest premium hearing aid forms part of the world's largest Li-ion hearing aid portfolio, covering SLIM-RIC, RIC, BTE, and CROS devices² as well as all performance levels. This means that hearing care professionals (HCPs) can meet the needs of experienced hearing aid users as well as younger and first-time wearers looking for stylish all-around hearwear.

Eric Timm, CEO of Sivantos, said: "Sivantos aims to create hearing solutions that don't just help people hear better, but also help them live life to the fullest. Our Styletto Connect delivers on this goal by offering high-tech hearing aids that combine cutting-edge style and direct streaming with on-the-go charging. The Signia brand offers hearing care professionals the greatest choice of Li-ion rechargeable hearing aids so their patients can benefit from market-leading sound performance, stylish design, and the utmost convenience."

The entire Signia Li-ion portfolio is built on the acclaimed Signia Nx platform, which includes Ultra HD e2e with Narrow Directionality for superior speech understanding in noise. It also has the world's first Own Voice Processing (OVP™) feature for a more natural sounding own voice and higher user acceptance. All hearing aids offer Signia TeleCare™, the remote support and fine-tuning software that keeps HCPs connected to their clients. It enables them to offer advice and remote tuning via the wearer's myHearing™ smartphone app in between appointments to help ensure a smooth and successful trial period and continued customer loyalty.

For more information: <https://pro.signiausa.com/styletto-connect/>

About Sivantos Group

The business operations of the former Siemens AG hearing aid division have been combined into the Sivantos Group since early 2015. Sivantos can look back on 140 years of German engineering and countless global innovations. Today Sivantos is one of the leading hearing aid manufacturers worldwide. With its around 6,000 employees, the group recorded revenues of EUR 1100 million in the fiscal year 2017/2018 and an adj. EBITDA of EUR 262 million. Sivantos' international sales organization supplies hearing care specialists and sales partners in more than 120 countries. Particularly high value is placed on product development. Sivantos aims to become the market leader in the coming years with its brands Signia, Audio Service, Rexton, A&M, HearUSA, TruHearing and audibene. The owners of Sivantos are the anchor investors EQT along with the Strüngmann family as a co-investor. Sivantos GmbH is a brand license holder of Siemens AG. More information can be found at www.sivantos.com

² SLIM-RIC: Styletto and Styletto Connect, RIC: Pure Charge&Go Nx, BTE: Motion Charge&Go Nx, CROS: all four

Press images



Wearers of the ultra-slim Styletto Connect hearing aids from the Signia brand can express their individual style by choosing one of three elegant color combinations.

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The ultra-slim Styletto Connect hearing aids combine style, wireless charging-on-the-go and high-quality streaming to trendsetting hearwear.

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All photos are available for download at: www.sivantos.com/press

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